

# Sponsorships



In exchange, you get business exposure and a chance to connect with new customers.

**NFBPA** is where

*new ideas*

happen.



# Platinum Sponsorship

- **Marketing**
  - ❖ Company name and logo on NFBPA-NJ social media
  - ❖ Company and logo on all promotional materials
  - ❖ Four (4) company spotlights on NFBPA-NJ social media (one/quarter)
- **Membership and Leadership Opportunities**
  - ❖ Three (3) NFBPA-NJ Corporate Advisory Council memberships
  - ❖ Three (3) NFBPA-NJ General Memberships for college students
  - ❖ Professional and Career Development
- **Professional and Career Development**
  - ❖ Opportunity to host two (2) general chapter meetings/networking receptions/professional development, or continuing education seminars
  - ❖ Opportunity to conduct two (2) webinars
- **League of Municipalities – Annual Event**
  - ❖ Ten (10) tickets to NFBPA-NJ/NOBLE-NJ reception at the League
  - ❖ Three (3) tickets to annual scholarship brunch
  - ❖ One (1) company associate may provide remarks from podium
  - ❖ Company recognition from podium
  - ❖ Company name and logo posted as Platinum Sponsor

**TOTAL INVESTMENT: \$10,000.00**

**\*\*NOBLE: National Organization of Black Law Enforcement Officers**



# Gold Sponsorship

- **Marketing**
  - ❖ Company name and logo on NFBPA-NJ website
  - ❖ Company and logo on all promotional materials and webinars
  - ❖ Three (3) company spotlights on NFBPA-NJ website during the year
- **Membership and Leadership Opportunities**
  - ❖ Two (2) NFBPA-NJ Corporate Advisory Council memberships
  - ❖ Two (2) NFBPA-NJ General Memberships for college students
- **Professional and Career Development**
  - ❖ Opportunity to host two (1) general chapter meetings/networking receptions/professional development, or continuing education seminars
  - ❖ Opportunity to conduct two (1) webinars
- **League of Municipalities – Annual Event**
  - ❖ Eight (8) tickets to NFBPA-NJ/NOBLE-NJ reception at the League
  - ❖ Two (2) tickets to annual scholarship brunch
  - ❖ One (1) company associate may provide remarks from podium
  - ❖ Company recognition from podium
  - ❖ Company name and logo posted as Platinum Sponsor

**TOTAL INVESTMENT: \$5,000.00**



# Silver Sponsorship

- **Marketing**
  - ❖ Company name and logo on NFBPA-NJ website
  - ❖ Company and logo on all promotional materials and webinars
  - ❖ Four (1) company spotlights on NFBPA-NJ website (one/quarter)
- **Membership and Leadership Opportunities**
  - ❖ Two (1) NFBPA-NJ Corporate Advisory Council memberships
  - ❖ Two (1) NFBPA-NJ General Memberships for college students
- **Professional and Career Development**
  - ❖ Opportunity to host two (1) general chapter meetings/networking receptions/professional development, or continuing education seminars
  - OR
  - ❖ Opportunity to conduct one (1) webinar
- **League of Municipalities – Annual Event**
  - ❖ Three (3) tickets to NFBPA-NJ/NOBLE-NJ reception at the League
  - ❖ One (1) tickets to annual scholarship brunch
  - ❖ One (1) company associate may provide remarks from podium
  - ❖ Company recognition from podium
  - ❖ Company name and logo posted as Platinum Sponsor

**TOTAL INVESTMENT: \$2,500.00**



# Bronze Sponsorship

- **Marketing**
  - ❖ Company name and logo on NFBPA-NJ website
  - ❖ Company and logo on all promotional materials and webinars
- **Membership and Leadership Opportunities**
  - ❖ One (1) NFBPA-NJ Corporate Advisory Council memberships
- **League of Municipalities – Annual Event**
  - ❖ Two (2) tickets to NFBPA-NJ/NOBLE-NJ reception at the League
  - ❖ Company name and logo posted as Platinum Sponsor

**TOTAL INVESTMENT: \$1,000.00**